

# LOGOTYPE

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The HangOn logo can be used in many different situation. However some aspects should be considered, please read these instructions.

## LOGOTYPE

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### MAIN LOGOTYPE

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●	<b>BLACK</b>
	PANTONE BLACK
	CMYK 0.0.0.100
	RGB 0.0.0
	HEX #000000
●	<b>HANGON GREEN</b>
	PANTONE 349 C
	CMYK 90.12.95.40
	RGB 4.106.56
	HEX #046A38

#### WHAT YOU SEE IS WHAT YOU GET

Things that are to be coated with colour need to be hung up. That is exactly what our logotype shows.

### BLACK LOGOTYPE

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### WHITE LOGOTYPE

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#### SOME TIMES THE WORLD IS BLACK AND WHITE

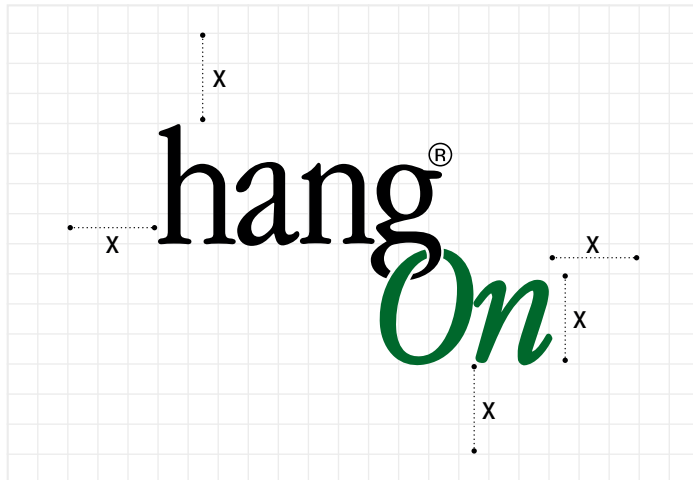
Some times you might not have access to colour, or you simple-  
pageneed to place the logotype on a colourd background.

## LOGOTYPE WITH BYLINE



OUR CONTRIBUTION TO THE COATING INDUSTRY  
WE MAKE THE COATING INDUSTRY BETTER

## FREE ZONE



### BREATHING SPACE

The HangOn logotype needs a bit of "breathing space" to look good. Practically this means no text or other graphical elements are allowed to come closer to the logo than a space equivalent to the height of the "n" in "On".

## ⚠ NOT ALLOWED



Don't change the proportions or the space between letters.



Only use the three colour variants as shown on page 28.



Don't move the words.



Don't place anything except the byline within the free zone.